

DEVELOPMENT OF CANVA-BASED NEWS TEXT MODULE FOR CLASS VIII SMP STUDENTS

Nisrina Ida Alifah*, Fathiathy Murtadho, Reni Oktaviani, Reni Nur Eriyani

Universitas Negeri Jakarta, Jl. R.Mangun Muka Raya, Daerah Khusus Ibukota Jakarta, 13220, Indonesia

e-mail: nisrinaida@gmail.com*, fathiathy.murtadho@unj.ac.id, renioktaviani@unj.ac.id, reni_eriyan@unj.ac.id
[nisrinaida@gmail.com*](mailto:nisrinaida@gmail.com)

Abstract: *This study is to perceive the development of the news text e-module Canva-Based in class VIII SMP. This research uses Research and Development method based on the ADDIE model developed by Branch. The analysis stage, a curriculum used, learning materials, and news texts. The design stage contained a framework and display of developed learning materials and news text using a scientific approach, including four language skills based on Canva. It has fundamental competencies, introduction, the structure of news text, grammar in news text, steps to make a news text into a news text, Evaluation, and Reference. The implementation stage requires validation by media and material experts before a test on teachers and students. The testing phase on Four Indonesian language teachers at SMPN 131 Jakarta and SMPN 175 Jakarta gave a response that can be used and great. Students at SMPN 131 Jakarta got a positive response with an average of 96.1% of 35 students. for SMPN 175 Jakarta obtained an average of 97% of 35 students. The results of the average assessment of students from SMPN 131 Jakarta and SMPN 175 Jakarta get a percentage score of 96%. "Eligible" to be used by class VIII SMP students.*

Key Words: Research and Development; Teaching Materials; News Text; Canva; E-module.

Introduction

In news, an author boils down to reading, watching, viewing, listening, checking, monitoring, scanning, searching, clicking, linking, sharing, liking, recommending, commenting, and voting (Kormelink, 2015). In another sense, understanding and being aware of news requires language skills. News is one of the competencies contained in the material for class VIII SMP. From the results of the questionnaire in the form of responses that students quite understand the news text. However, students expressed difficulties in giving examples of news text structures and linguistic rules. Another limitation, in studying news texts, students reveal the explanations given by the teacher are too long-winded so that students are less interested in studying news texts. In addition, the lack of teaching materials and the use of varied media in learning news texts. On the other hand, for the results of the teacher's needs and situation questionnaire, the teacher uses PowerPoint and youtube. From the results of the student questionnaire, it was revealed that when the teacher explained, it was interrupted by other discussions so some teaching materials were needed to support the delivery of the material. Most students have one news text handbook from school. The rest of, the students answered that they did not have another handbook.

Based on the results of the needs analysis of four Indonesian language teachers and 35 class VIII students at SMPN 131 Jakarta and SMPN 175 Jakarta above, it shows the potential to develop Canva-based news text E-modules for students in class VIII SMP. Teachers who are familiar with the Canva application so that it can be used in news text material. In KD 3.2

Examine the structure and language of news texts (boast and motivate) that are heard and read and KD 4.2 Presents data and information in the form of news orally and in writing by paying attention to structure, language, or oral aspects (pronunciation, intonation, expression, and kinesics). Canva's e-module can be used as a productive final project for students to produce works, such as newsletters and news infographics (Sholeh et al., 2020). Thus, Canva's teaching materials have the potential to support students' creativity in making news texts. Therefore, this teaching material is expected to support learning, especially in the digital era in making news texts.

Method

The development of this model is carried out in an educational environment to facilitate the construction of knowledge and skills during instructional learning materials (Gustafson & Branch, 1997). Therefore, in this study, teaching materials are one of the developments that use the ADDIE model (analysis, design, develop, implement, and evaluate.). The teaching materials developed were validated first by media experts and material experts. Then, the subject was tested on 35 students at SMPN 175 Jakarta and 35 students at SMPN 131 Jakarta. This technical analysis uses the Guttman scale with descriptive statistics quo as a comparison of two schools to determine the limits and record of comparisons. After completing an analysis of the situation and teacher needs, the researchers made teaching materials in the form of Canva-based news text e-modules.



Figure 1. Students fill out questionnaire 1

Results and Discussion

The results of the Situation and Needs Analysis were obtained from observations, interviews, and questionnaires with Indonesian language teachers at SMPN 131 Jakarta and SMPN 175 Jakarta. Interviewing students and distributing needs and situation analysis questionnaires to teachers and students of class VIII SMP. Curriculum analysis. This research focuses on the development of teaching materials in the form of news text e-modules contained in KD 3.2, namely examining the structure and language of news texts (boasting and motivating) that are heard and read and KD 4.2, namely presenting data and information in the form of news orally. and write by paying attention to structure, language, or oral

aspects (pronunciation, intonation, expression, and kinesics). These basic competencies were selected based on preliminary research conducted by researchers by using observations during class and distributing a needs and situation analysis questionnaire in July 2022 at SMPN 131 Jakarta and SMPN 175 Jakarta. The conclusion of the questionnaire is in the form of responses that students understand enough news text. However, students expressed difficulties in giving examples of news text structures and linguistic rules. Another limitation, in studying news texts, students reveal the explanations given by the teacher are too long-winded so that students are less interested in studying news texts. Lack of teaching materials and the use of varied media in learning news texts. Analysis of Teaching Materials Analysis of teaching materials is carried out to determine the teaching materials used in learning Indonesian, especially news texts. Information from the analysis of teaching materials at SMPN 131 Jakarta and SMPN 175 Jakarta, namely. In Indonesian class VIII junior high school subjects, especially on news text material. The teacher uses PowerPoint, and YouTube by delivering material through a projector and explaining. In addition, students revealed that when the teacher explained, they were interrupted by other discussions so some teaching materials were needed to support the delivery of the material. Most students have one news text handbook from school. The rest of, the students answered that they did not have another handbook. In other results, some students answered that they knew Canva but had not used it at the time of the news text material. The results of the student needs and situation questionnaire were filled out by 70 students from SMPN 131 Jakarta and SMPN 175 Jakarta. This questionnaire consists of 14 multiple-choice questions.

The design phase contains a Canva-based news text e-module framework for class VIII which contains a draft model (storyboard).



Chart 1. Storyboard Design Product

In the development stage, validation tests are carried out by media and material experts to get input and product assessment before implementation. After that, the research revised the developed teaching materials.

Chart 2. Average Media Expert Rating Before Revision

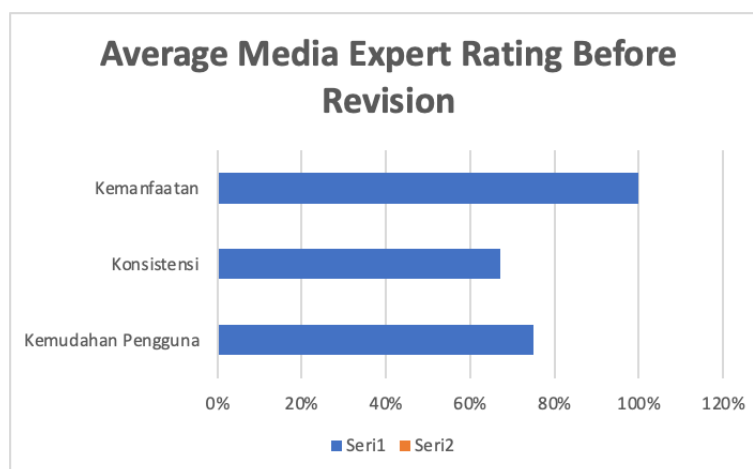


Chart 3. Average of Media Expert Rating After Revision

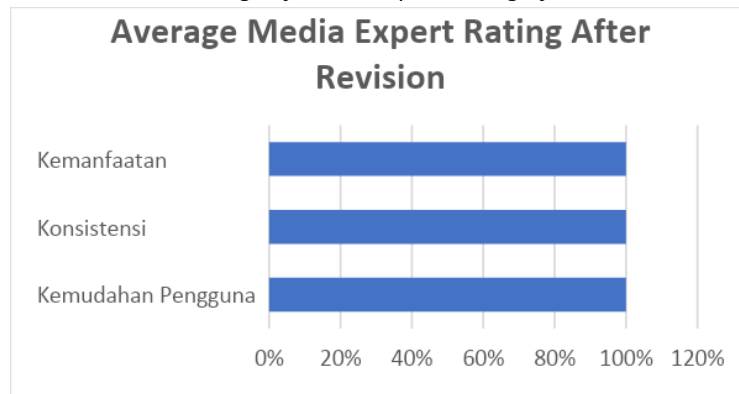
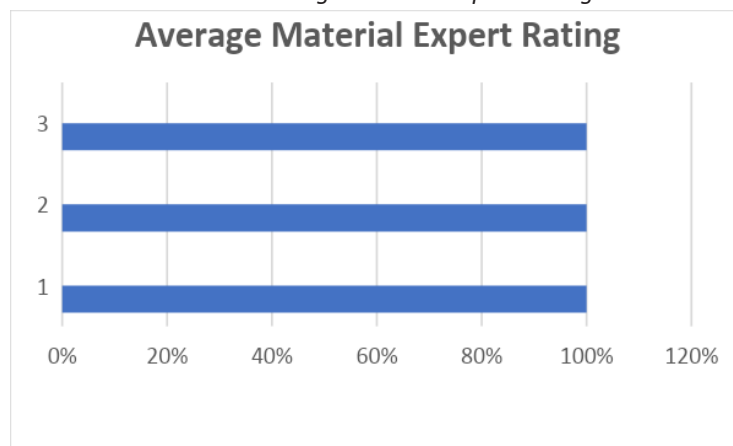
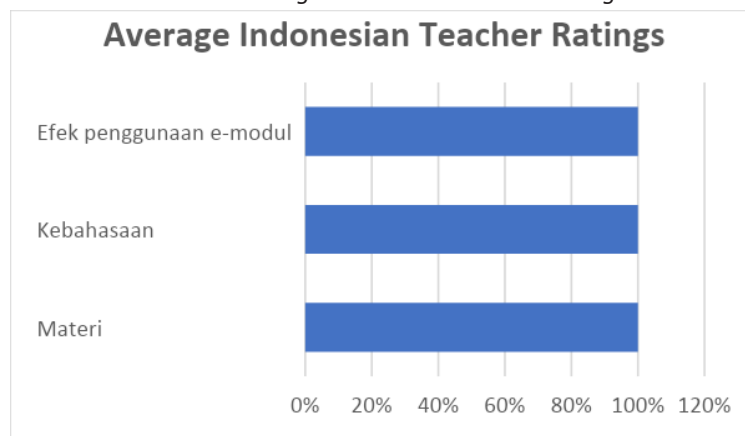


Chart 4. Average Material Expert Rating



Implementation Phase. The validation instrument for Indonesian teachers was carried out by four teachers from two different schools, namely SMPN 131 Jakarta and SMPN 175 Jakarta. A total of two teachers at SMPN 131 Jakarta, namely Nurhasanah, S.Pd. and Mahfuz, S.Pd. as many as two teachers at SMPN 175 Jakarta, namely Abd. Majid, S.Pd. and Indah Kurniati, S.Pd. The time for filling out the product validation instrument is in August 2022. The assessment aspects in the instrument include material, language, and the effect of Canva's e-module on teaching materials.

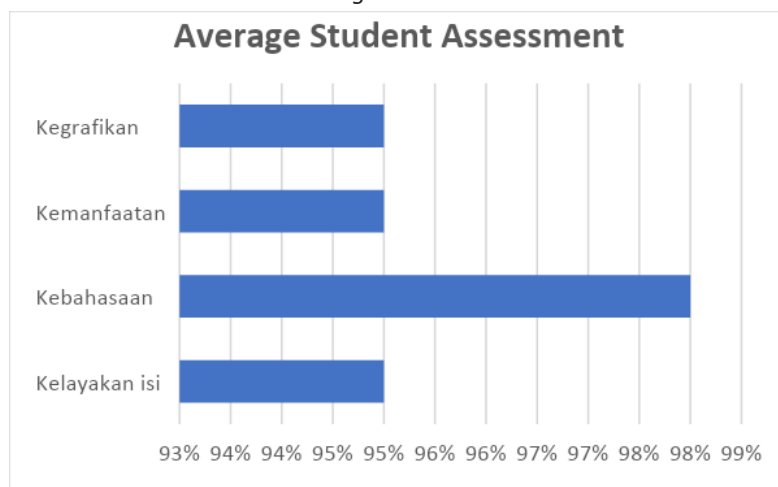
Chart 5. Average Indonesian Teacher Ratings



In the product evaluation instrument sheet, there are four aspects, namely the feasibility of content, language, usefulness, and graphics. The respondents are class VIII students who come from two different schools. The respondents were 35 students from class VIII. I am at SMPN 131 Jakarta and 35 students from class VIII.F from SMPN 175 Jakarta. Each student filled out 20 questions contained in the product evaluation instrument sheet after testing the e-module.

The overall score of 70 students in two schools, namely SMPN 131 Jakarta and SMPN 175 Jakarta, is as follows.

Chart 6. Average Student Assessment



The evaluation stage after testing and implementing the Canva-based news text e-module for students and teachers at SMPN 131 Jakarta and SMPN 175 Jakarta. There are product responses and inputs by teachers and students. Thus, the research evaluates the teaching materials developed.

Conclusion

This e-module is a teaching material developed with the ADDIE development model (analysis, design, development, implementation, evaluation). The analysis stage is carried out by researchers by conducting preliminary research. Starting from the curriculum used, analysis of learning materials, and analysis of news text material in class VIII SMP. The activity was carried out by interviewing the teacher and using a questionnaire to collect data and information directly from the teacher and students. The design phase was carried out by researchers by creating a Canva-based news text e-module teaching material framework. The design of the e-module is in the form of a draft model that contains the appearance of the e-module and the contents of the e-module. The development stage was carried out by the researcher after designing the e-module for filling and displaying the e-module. In this stage, the product validation test is carried out by media and material experts. The validation assessment by media experts is before and after the revision. Before the revision, the results of the validation assessment from media experts obtained a percentage of 81% with a good

category. Then, an assessment was carried out after revision with media experts, getting a score percentage of 100% in the very good category. Meanwhile, the assessment of the material expert gets a percentage of 100% in the very good category. The implementation phase is the instrument for evaluating student products and product validation by the teacher. The results of the instrument from 4 Indonesian language teachers at SMPN 131 Jakarta and SMPN 175 Jakarta received positive responses from the entire questionnaire accompanied by criticisms and responses that this e-module can be used as creativity in teaching and learning activities and the provision of material is good. The results of the product trial to students at SMPN 131 Jakarta received a positive response with an average of 96.1% of 35 students. for SMPN 175 Jakarta obtained an average of 97% of 35 students. The results of the average assessment of students from SMPN 131 Jakarta and SMPN 175 Jakarta get a percentage score of 96%. With a very good category. This is also supported by the positive response of students to the Canva-based news text e-module. In the evaluation stage, after testing and implementing the Canva-based news text e-module for students and teachers at SMPN 131 Jakarta and SMPN 175 Jakarta. There are product responses and inputs by teachers and students. Thus, the research evaluates the teaching materials developed. Based on the research stages of developing the ADDIE model, the Canva-based news text e-module for class VIII SMP students that has been validated by material experts, media experts, Indonesian language teachers, and student responses is declared suitable for use in learning activities.

References

- Admelita, M., Farhana, N., Agustiana, S. S., Fitri, A. I., & Nurmalia, L. (2022). Efektifitas penggunaan aplikasi Canva dalam pembuatan modul pembelajaran interaktif Hypercontent di Sekolah Dasar Al Ikhwan. *KACANEGARA Jurnal Pengabdian Pada Masyarakat*, 5(2), 177. <https://doi.org/10.28989/kacanegara.v5i2.1087>
- Astika. (2018). *Genre teks: pembuka wawasan kritis pembelajaran berbasis teks di sekolah*. Pustaka Larasan. <https://books.google.co.id/books?id=CuAlwAEACAAJ>
- Bahri. (2018). News Item on the Most Viewed Voice of America (VOA) Learning English Videos in February 2016. *Journal of English Language Teaching*, 7(2), 73–81.
- Bungin, B. (2007). *Penelitian kualitatif: komunikasi, ekonomi, kebijakan publik, dan ilmu sosial lainnya*. Kencana. <https://books.google.co.id/books?id=rIGgtQEACAAJ>
- Cahaya S, I. (2012). *Menulis Berita di Media Massa*. Citra Aji Pramana.
- Charnley. (1975). *Reporting*. Holt-Reinhart & Winston.
- Dadang. (2022). *MEMAHAMI GENRE TEKS* (Cetakan I,).
- Dewi. (2016). Teaching Learning Materials: The Reviews Coursebooks, Games, Worksheets, Audio Video Files. *Lingual: Journal of Language and Culture*, 2(2), 2–9. <https://doi.org/10.24843/ljlc.2016.v02.i02.p01>
- Dewi, L. (2018). Merancang Pembelajaran Menggunakan Pendekatan Addie Untuk

- Meningkatkan Kemampuan Berfikir Kritis Mahasiswa Agar Menjadi Pustakawan Yang Beretika. *Edulib*, 8(1), 99. <https://doi.org/10.17509/edulib.v8i1.10901>
- Djamarabahri, A. Z. (1997). *Djamarabahri, Aswan Zain*. Rineka Cipta.
- Ellison, S. L. R., Farrant, T. J., Barwick, V., & of Chemistry (Great Britain), R. S. (2009). *Practical Statistics for the Analytical Scientist: A Bench Guide*. Royal Society of Chemistry. <https://books.google.co.id/books?id=buXUWfo7gngC>
- Erinawati, B. (2016). *Pengembangan E-Modul Penggabungan dan Pemberian Efek Citra Bitmap Kelas XI Multimedia SMKN 1 Klaten*. 2016.
- Garris Pelangi. (2020). Pemanfaatan Aplikasi Canva Sebagai Media Pembelajaran Bahasa Dan Sastra Indonesia Jenjang SMA/MA. *Jurnal Sasindo Unpam*, 8(2), 1–18. <http://www.openjournal.unpam.ac.id/index.php/Sasindo/article/view/8354>
- Gustafson, K. L., & Branch, R. M. (1997). Revisioning models of instructional development. *Educational Technology Research and Development*, 45(3), 73–89.
- Iqbal Hasan. (2001). *Pokok-pokok Materi Statistik 1 (Statistik Deskriptif) (I)*. Bumi Aksara.
- Iskani, D. (2015). *pdf-pengukuran-Skala-Guttman-traditional-revisi2_compress.pdf*.
- Juwito. (2008). Menulis Berita Dan Features. *Unesa University Press*, 149. http://eprints.upnjatim.ac.id/3071/2/Menulis_berita_dan_features_edit.pdf
- Kormelink, et all. (2015). *Checking, sharing, clicking, and liking: Changing patterns of news use between 2004 and 2014* (pp. 664–679). Digital Journalism. <https://academic.oup.com/joc/article-abstract/48/1/96/4108146>
- Kosasih. (2021). *Pengembangan Bahan Ajar*. Bumi Aksara. <https://books.google.co.id/books?id=UZ9OEAAAQBAJ>
- Kosasih, E. (2014). *Jenis-jenis Teks Dalam Mata Pelajaran Bahasa Indonesia SMA /MA /SMK*.
- Laili, I., Ganefri, & Usmeldi. (2019). Efektivitas Pengembangan E-Modul Project Based Learning Pada Mata Pelajaran Instalasi. *Jurnal Imiah Pendidikan Dan Pembelajaran*, 3, 308. <https://ejournal.undiksha.ac.id/index.php/JIPP/article/download/21840/13513>
- Lasswell, H. D. (1948). *communication model*. Library of Congress. <https://doi.org/79-132099>
- Mazgon, J., & Stefanc, D. (2012). Importance of the various characteristics of educational materials: Different opinions, different perspectives. *Turkish Online Journal of Educational Technology*, 11(3), 174–188.
- Mustaji, N. A. dan. (2013). PENGEMBANGAN BAHAN AJAR DENGAN MODEL ADDIE UNTUK MATA PELAJARAN MATEMATIKA KELAS 5 SDS MAWAR SHARON SURABAYA. *Kwangsan*, 1(1), 1–15.
- Nasional, D. P. (2008). Penulisan Modul. *Penulisan Modul*, 98(1), 158–161.
- Nasution, S., Afrianto, H., NURFADILLAH SALAM, S. & J., Nim, N., Sadjati, I. M., Agent, S. G., Sifat, T., Dan, F., Studi, P., Pangan, T., Pertanian, F. T., Katolik, U., Mandala, W., & Aceh, D. (2017). Berbagai Pendekatan dalam Proses Belajar dan Mengajar. *Pendidikam*, 3(1),

1–62. <https://doi.org/10.1017/CBO9781107415324.004>

- Novia Aurora, A. (2020). PADA BERITA UTAMA SURAT KABAR HARIAN SINGGALANG publik , membantu bersikap terbuka , dan membentuk opini publik . Dalam surat kabar terdapat bermacam-macam kolom . Setiap surat kabar memiliki jenis dan banyak kolom yang berbeda-beda . Salah satu yang past. *Jurnal Bahasa Dan Sastra Indonesia, Vol. 9 No. 4 Desember 2020; Hlm. 47-54, 47–54.*
- Noviyanti, N., & Gamaputra, G. (2020). Model Pengembangan ADDIE Dalam Penyusunan Buku Ajar Administrasi Keuangan Negara (Studi Kualitatif di Prodi D-III Administrasi Negara FISH Unesa). *Jurnal Ilmiah Manajemen Publik Dan Kebijakan Sosial, 4(2), 100.* <https://doi.org/10.25139/jmnegara.v4i2.2458>
- Nurlaili, N. (2016). Peningkatan Kemampuan Mengubah Kalimat Langsung Menjadi Kalimat Tidak Langsung Dengan Model Pembelajaran Direct Instruction (Di) Pada Siswa SD. *Jupendas: Jurnal Pendidikan Dasar, 3(1), 1–8.*
- Rumrill. (2009). *Research in Rehabilitation Counseling: A Guide to Design, Methodology, and Utilization.* Charles C Thomas Publisher, Limited. <https://books.google.co.id/books?id=3ObUH0xfc4wC>
- Sadiman, et all. (2005). *Media Pendidikan Pengertian, Pengembangan, dan Pemanfaatannya.* Pustekom Dikbud dan PT.Raja Grafindo Persada.
- Sagala, S. (2010). *Supervisi Pembelajaran dalam Profesi Pendidikan.* Alfabeta.
- Sari. (2013). Pengembangan Media Pembelajaran Berita Berbasis Adobe Flash Cs5 Dengan Teknik Latihan Dalam Pembelajaran Menulis Teks Berita Untuk Siswa Smp. *Journal of Chemical Information and Modeling, 53(9), 1689–1699.*
- Sholeh, M., Rachmawati, R., & Susanti, E. (2020). PENGGUNAAN APLIKASI CANVA UNTUK MEMBUAT KONTEN GAMBAR PADA MEDIA SOSIAL SEBAGAI UPAYA MEMPROMOSIKAN HASIL PRODUK UKM. *SELAPARANG Jurnal Pengabdian Masyarakat Berkemajuan, 4, 430.* <https://doi.org/10.31764/jpmb.v4i1.2983>
- Siahaan, M. (2020). Dampak Pandemi Covid-19 Terhadap Dunia Pendidikan. *Jurnal Kajian Ilmiah, 1(1), 73–80.* <https://doi.org/10.31599/jki.v1i1.265>
- Sudjana, N. (2012). *Penelitian Hasil Proses Belajar Mengajar.* Remaja Rosda.
- Sugiyono. (2014). *Metode Penelitian Pendidikan Pendekatan Kuantitatif, Kualitatif, dan R&D.* Alfabeta.
- Sumadiria, A. (2005). *Jurnalistik Indonesia, Menulis Berita dan Feature, Panduan Praktis Jurnalis Profesional.* Remaja Rosdakarya.
- Suntoro. (2009). *Peningkatan Keterampilan Menulis Teks Berita Menggunakan Teknik 3M (Mengamati, Meniru, dan Menambahi) pada Siswa Kelas VIII A SMP Negeri 1 Cluwak Pati.* 1–149.
- Suprpti, Martono, & Syukri, M. (2018). *Peningkatan kemampuan menulis teks berita melalui model pembelajaran.* 1–18.

- Supriadin. (2016). IDENTIFIKASI PENGGUNAAN KOSAKATA BAKU DALAM WACANA BAHASA INDONESIA PADA SISWA KELAS VII DI SMP NEGERI 1 WERA KABUPATEN BIMA TAHUN PELAJARAN 2013/2014. *Mandala Nursa*, 2(1), 150–161. <http://www.bssaonline.org/content/95/6/2373%5Cnhttp://www.bssaonline.org/content/95/6/2373.short%0Ahttp://www.bssaonline.org/cgi/doi/10.1785/0120110286%0Ahttp://gji.oxfordjournals.org/cgi/doi/10.1093/gji/ggv142%0Ahttp://link.springer.com/10.1007/s00024-01>
- Tamsin. (2019). Karakteristik Struktur Dan Kebahasaan Teks Berita Karya Siswa Kelas Viii Smp Negeri 12 Padang. *Pendidikan Bahasa Indonesia*, 8(4), 35. <https://doi.org/10.24036/106909-019883>
- Wahjuwibowo, I. S. (2015). *Pengantar Jurnalistik: Teknik Penulisan Berita, Artikel & Feature*. 1–168.
- Widayanti, L., Kala'lembang, A., Adharyanty Rahayu, W., Yulia Riska, S., & Arya Sapoetra, Y. (2021). Edukasi Pembuatan Desain Grafis Menarik Menggunakan Aplikasi Canva. *Jurnal Pengabdian Masyarakat*, 2(2), 91–102. <https://doi.org/10.32815/jpm.v2i2.813>
- Hari, Y, & Sugianti. (2020). Penelitian Pengembangan Model Addie Dan R2d2: Teori & Praktek. Lembaga Academic & Research Institute.